

DUPLICATE INVOICE



www.wlwt.com

**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**Main: (513)412-5000**  
**Billing: (410)338-6432**

Billing Address:

**Crossroads Media**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

Send Payment To:

**WLWT**  
**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

Invoice #	Invoice Date	Invoice Month	Invoice Period
931801-1	08/12/12	August 2012	07/30/12 - 08/06/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Crossroads GPS	CROSSROADS GPS	732

Flight Dates	Order #	Alt Order #
07/30/12 - 08/06/12	931801	06225051

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	12	11

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/03/12	08/03/12	OLYMPICS DAYTIME	OLYMPICS DAYTIME	----1--	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	----1--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	F	08/03/12	10:16 AM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	USPRTV12GPH	\$1,000.00 NM
3	08/03/12	08/03/12	5-530p M-F news	5-530p	----1--	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	----1--	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	F	08/03/12	5:12 PM	5-530p M-F news	5-530p	:30	USPRTV12GPH	\$625.00 NM
4	08/03/12	08/03/12	5-6a news	5-6a	----1--	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	----1--	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	F	08/03/12	4:58 AM	5-6a news	5-6a	:30	USPRTV12GPH	\$150.00 NM
5	08/03/12	08/03/12	NBC Today Show	7-9a	----1--	:30	1	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	----1--	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	F	08/03/12	9:00 AM	NBC Today Show	7-9a	:30	USPRTV12GPH	\$3,000.00 NM
6	08/03/12	08/03/12	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	----3--	:30	3	\$12,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	----3--	3	\$12,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	F	08/03/12	7:59 PM	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	:30	USPRTV12GPH	\$12,000.00 NM
3	WLWT	F	08/03/12	8:13 PM	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	:30	USPRTV12GPH	\$12,000.00 NM
2	WLWT	F	08/03/12	8:27 PM	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	:30	USPRTV12GPH	\$12,000.00 NM
7	07/30/12	08/06/12	OLYMPICS DAYTIME	OLYMPICS DAYTIME	1-----	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	1-----	1	\$1,000.00				



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Invoice #	Invoice Date	Invoice Month	Invoice Period
931801-1	08/12/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
Crossroads GPS	CROSSROADS GPS	732	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	07/30/12	08/06/12	OLYMPICS DAYTIME	OLYMPICS DAYTIME	1-----	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		07/30/12	2:29 PM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	USPRTV12GPH	\$1,000.00 NM
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			08/06/12	08/12/12	1-----		1	\$1,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		08/06/12		OLYMPICS DAYTIME	OLYMPICS DAYTIME	:00		\$1,000.00 NM
Credited									
10	07/30/12	08/06/12	Late News Olympics	Late News	1-----	:30	1	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			07/30/12	08/05/12	1-----		1	\$3,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		07/30/12	12:30 AM	Late News Olympics	Late News	:30	USPRTV12GPH	\$3,000.00 NM
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			08/06/12	08/12/12	1-----		1	\$3,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		08/06/12		Late News Olympics	Late News	:00		\$3,000.00 NM
Credited									
11	07/30/12	08/06/12	5-530p M-F news	5-530p	1-----	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			07/30/12	08/05/12	1-----		1	\$625.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		07/30/12	5:28 PM	5-530p M-F news	5-530p	:30	USPRTV12GPH	\$625.00 NM
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			08/06/12	08/12/12	1-----		1	\$625.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		08/06/12		5-530p M-F news	5-530p	:00		\$625.00 NM
Credited									
12	07/30/12	08/06/12	5-6a news	5-6a	1-----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			07/30/12	08/05/12	1-----		1	\$150.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		07/30/12	5:13 AM	5-6a news	5-6a	:30	USPRTV12GPH	\$150.00 NM
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			08/06/12	08/12/12	1-----		1	\$150.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		08/06/12		5-6a news	5-6a	:00		\$150.00 NM
Credited									
13	07/30/12	08/06/12	NBC Today Show	7-9a	1-----	:30	1	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			07/30/12	08/05/12	1-----		1	\$3,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		07/30/12	8:36 AM	NBC Today Show	7-9a	:30	USPRTV12GPH	\$3,000.00 NM
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			08/06/12	08/12/12	1-----		1	\$3,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		08/06/12		NBC Today Show	7-9a	:00		\$3,000.00 NM
Credited									
14	07/30/12	08/06/12	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	1-----	:30	1	\$12,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	

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Invoice #	Invoice Date	Invoice Month	Invoice Period
931801-1	08/12/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
Crossroads GPS	CROSSROADS GPS	732	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	07/30/12	08/06/12	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	1-----	:30	1	\$12,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
07/30/12 08/05/12 1----- 1 \$12,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTM 07/30/12 7:59 PM OLYMPICS M-SU PRIME OLYMPICS M-SU F :30 USPRTV12GPH \$12,000.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 1----- 1 \$12,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WLWTM 08/06/12 OLYMPICS M-SU PRIME OLYMPICS M-SU F :00 \$12,000.00 NM Credited									
15	08/04/12	08/04/12	11-1135p M-Su	11-1135p	-----1-	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----1- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWT Sa 08/04/12 11-1135p M-Su 11-1135p :00 \$1,500.00 NM Credited									
16	08/05/12	08/05/12	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	-----1	:30	1	\$12,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----1 1 \$12,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWT Su 08/05/12 OLYMPICS M-SU PRIME OLYMPICS M-SU F :00 \$12,000.00 NM Credited									
17	08/02/12	08/02/12	OLYMPICS DAYTIME	OLYMPICS DAYTIME	---1---	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 ---1--- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWT Th 08/02/12 4:18 PM OLYMPICS DAYTIME OLYMPICS DAYTIME :30 USPRTV12GPH \$1,000.00 NM									
20	08/02/12	08/02/12	Late News Olympics	Late News	---1---	:30	1	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 ---1--- 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWT Th 08/02/12 12:34 AM Late News Olympics Late News :30 USPRTV12GPH \$3,000.00 NM									
21	08/02/12	08/02/12	5-530p M-F news	5-530p	---1---	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 ---1--- 1 \$625.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWT Th 08/02/12 5:14 PM 5-530p M-F news 5-530p :30 USPRTV12GPH \$625.00 NM									
22	08/02/12	08/02/12	5-6a news	5-6a	---1---	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 ---1--- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWT Th 08/02/12 4:58 AM 5-6a news 5-6a :30 USPRTV12GPH \$150.00 NM									
23	08/02/12	08/02/12	NBC Today Show	7-9a	---1---	:30	1	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 ---1--- 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWT Th 08/02/12 8:37 AM NBC Today Show 7-9a :30 USPRTV12GPH \$3,000.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser):

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Advertiser	Product	Estimate Number	
Crossroads GPS	CROSSROADS GPS	732	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	08/02/12	08/02/12	NBC Today Show	7-9a	---1---	:30	1	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
24	07/31/12	07/31/12	OLYMPICS DAYTIME	OLYMPICS DAYTII	-1-----	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTTu 07/31/12 1:47 PM OLYMPICS DAYTIME OLYMPICS DAYTII :30 USPRTV12GPH \$1,000.00 NM									
27	07/31/12	07/31/12	Late News Olympics	Late News	-1-----	:30	1	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -1----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTTu 07/31/12 12:43 AM Late News Olympics Late News :30 USPRTV12GPH \$3,000.00 NM LR- Olympics									
28	07/31/12	07/31/12	5-530p M-F news	5-530p	-1-----	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -1----- 1 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTTu 07/31/12 5:42 PM 5-530p M-F news 5-530p :30 USPRTV12GPH \$625.00 NM LR- Olympics									
29	07/31/12	07/31/12	5-6a news	5-6a	-1-----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -1----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTTu 07/31/12 5:54 AM 5-6a news 5-6a :30 USPRTV12GPH \$150.00 NM									
30	07/31/12	07/31/12	NBC Today Show	7-9a	-1-----	:30	1	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -1----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTTu 07/31/12 7:56 AM NBC Today Show 7-9a :30 USPRTV12GPH \$3,000.00 NM									
31	08/01/12	08/01/12	OLYMPICS DAYTIME	OLYMPICS DAYTII	--1----	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTTW 08/01/12 2:27 PM OLYMPICS DAYTIME OLYMPICS DAYTII :30 USPRTV12GPH \$1,000.00 NM									
33	08/01/12	08/01/12	Late News Olympics	Late News	--1----	:30	1	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTTW 08/01/12 12:30 AM Late News Olympics Late News :30 USPRTV12GPH \$3,000.00 NM									
34	08/01/12	08/01/12	5-530p M-F news	5-530p	--1----	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTTW 08/01/12 5:28 PM 5-530p M-F news 5-530p :30 USPRTV12GPH \$625.00 NM									
35	08/01/12	08/01/12	5-6a news	5-6a	--1----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									

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Advertiser	Product	Estimate Number	
Crossroads GPS	CROSSROADS GPS	732	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTW 08/01/12 5:38 AM 5-6a news 5-6a :30 USPRTV12GPH \$150.00 NM									
36	08/01/12	08/01/12	NBC Today Show	7-9a	--1----	:30	1	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTW 08/01/12 8:27 AM NBC Today Show 7-9a :30 USPRTV12GPH \$3,000.00 NM									
37	08/01/12	08/01/12	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	--1----	:30	1	\$12,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTW 08/01/12 8:35 PM OLYMPICS M-SU PRIME OLYMPICS M-SU F :30 USPRTV12GPH \$12,000.00 NM									
38	08/01/12	08/03/12	6-630p M-F news	6-630p	--WTF--	:30	2	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTW 08/01/12 6:25 PM 6-630p M-F news 6-630p :30 USPRTV12GPH \$1,200.00 NM 2 WLWTW 08/02/12 6:09 PM 6-630p M-F news 6-630p :30 USPRTV12GPH \$1,200.00 NM									
39	08/01/12	08/03/12	OLYMPIC ZONE	OLYMPIC ZONE	--WTF--	:30	2	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WLWTW 08/01/12 7:37 PM OLYMPIC ZONE OLYMPIC ZONE :30 USPRTV12GPH \$3,000.00 NM 1 WLWTF 08/03/12 7:41 PM OLYMPIC ZONE OLYMPIC ZONE :30 USPRTV12GPH \$3,000.00 NM									
40	08/01/12	08/03/12	5-530p M-F news	5-530p	--WTF--	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 1 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTW 08/01/12 5:10 PM 5-530p M-F news 5-530p :30 USPRTV12GPH \$625.00 NM									
41	08/03/12	08/03/12	530-6p M-F news	530-6p	----F--	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTF 08/03/12 5:54 PM 530-6p M-F news 530-6p :30 USPRTV12GPH \$625.00 NM									
42	08/03/12	08/03/12	NBC Today Show	7-9a	----F--	:30	2	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTF 08/03/12 7:26 AM NBC Today Show 7-9a :30 USPRTV12GPH \$3,000.00 NM 2 WLWTF 08/03/12 8:29 AM NBC Today Show 7-9a :30 USPRTV12GPH \$3,000.00 NM									
43	08/03/12	08/03/12	OLYMPICS DAYTIME	OLYMPICS DAYTIME	----F--	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$1,000.00									

## DUPLICATE INVOICE



www.wlwt.com

Send Payment To:

**WLWT**  
**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

Invoice #	Invoice Date	Invoice Month	Invoice Period
931801-1	08/12/12	August 2012	07/30/12 - 08/06/12

Advertiser	Product	Estimate Number
Crossroads GPS	CROSSROADS GPS	732

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
43	08/03/12	08/03/12	OLYMPICS DAYTIME	OLYMPICS DAYTIME	----F--	:30	1	\$1,000.00	NM																						
Class of Time - Immediately Pre-emptible without notice																															
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WLWTF</td><td></td><td>08/03/12</td><td>2:13 PM</td><td>OLYMPICS DAYTIME</td><td>OLYMPICS DAYTIME</td><td>:30</td><td>USPRTV12GPH</td><td>\$1,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WLWTF		08/03/12	2:13 PM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	USPRTV12GPH	\$1,000.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WLWTF		08/03/12	2:13 PM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	USPRTV12GPH	\$1,000.00	NM																					
44	08/03/12	08/03/12	5-6a news	5-6a	----F--	:30	1	\$150.00	NM																						
Class of Time - Immediately Pre-emptible without notice																															
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/30/12</td><td>08/05/12</td><td>----F--</td><td>1</td><td>\$150.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/30/12	08/05/12	----F--	1	\$150.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	07/30/12	08/05/12	----F--	1	\$150.00																										
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WLWTF</td><td></td><td>08/03/12</td><td>5:58 AM</td><td>5-6a news</td><td>5-6a</td><td>:30</td><td>USPRTV12GPH</td><td>\$150.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WLWTF		08/03/12	5:58 AM	5-6a news	5-6a	:30	USPRTV12GPH	\$150.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WLWTF		08/03/12	5:58 AM	5-6a news	5-6a	:30	USPRTV12GPH	\$150.00	NM																					
Total Spots							39																								

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$112,675.00</b>
<u>Agency Commission</u>	<b>\$16,901.25</b>
<u>Net Amount Due</u>	<b>\$95,773.75</b>